



CONTENT



CREATORS

THANKS FOR TAKING THE TIME TO GET TO KNOW US!

We are Josh, Mayra, Emma (6), Abby (5), and Tristan (3), a family of traveling journalists! We aim to inspire parents to travel and see the world with their children, through our photography and our blog. We love capturing and sharing fun family content, and we hope we can collaborate with you!

FEATURED BY



minnow



LET'S WORK TOGETHER...

Showcasing Holidays with Kids All Over the World!

If your brand seeks to show off your family-friendly amenities, to have new promotional material, and to reach real families with an interest in travel, then we believe we would be a great asset to you!

We strive to capture family-friendly aspects of your brand in a beautiful yet relatable way through photography, videography, and writing. Our audience includes a young generation that consumes content through the web and seeks potential travel destinations through social media. We also speak directly to travel agents through our partner, Recommend Magazine, an American luxury travel magazine that is written to provide travel agents with insight on destinations and experiences worldwide.

We want to provide you with beautiful content that both of us can share through social media.



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OUR AUDIENCE



Loves to travel and is seeking fun, kid-friendly places to visit OR they are travel agents looking to book such places for their clients.



Parents between the ages of 25-50 who are traveling with children OR travel agents catering to families.



Looking for comfortable and luxurious accommodations across the globe that can easily host children.



Searching for travel gear, photography equipment, and active wear for both adults and kids.



BRANDS THAT WE HAVE WORKED WITH



What Brands Say About Us:

“Mayra and her lovely family stayed in two of the hotels from the Giardino Group. They combined a stay at Atlantis by Giardino in Zurich and then moved to the mountains, to Giardino Mountain in Champfer near St Moritz. Organizing the trip with Mayra was uncomplicated and fun! She was very interested not only in the activities of the region, but also the offerings from the hotels. Her delivered content (pictures and articles) for both stays were high quality and we are looking forward to working together for our property in Ascona in the future!”

GIULIA RATHS, MARKETING & PR MANAGER, GIARDINO HOTEL GROUP

“Mayra captured her Resort stay with the keen eye of a travel writer and effortless authenticity of a regular vacationer. Between her thoughtful feature story and the Instagram-worthy library of photos shared, we would welcome the opportunity to collaborate with her again!”

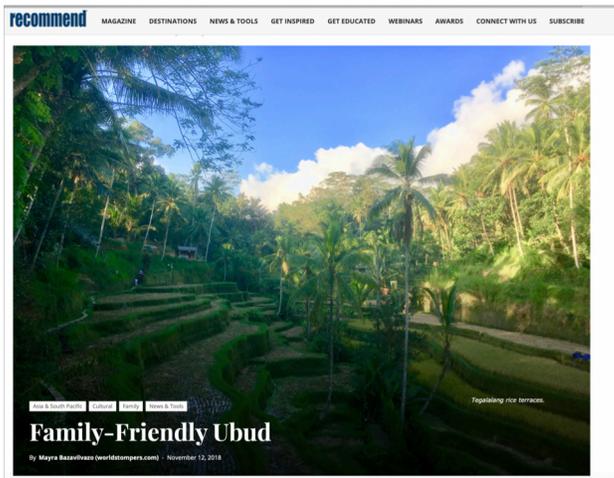
DEVON O’CONNELL, PUBLIC RELATIONS MANAGER, THE RESORT AT PELICAN HILL

“We worked with Mayra on a media visit to one of Great Hotels of the World's properties - Vale d'Oliveira Hotel & Spa - and it was an absolute pleasure. The project scope was relevant and interesting, Mayra was extremely professional and flexible throughout the process and the content she produced - images and written review - was of outstanding quality. We were all delighted with the result and would not hesitate to assist Mayra with other media visits she undertakes, for her various media outlets.”

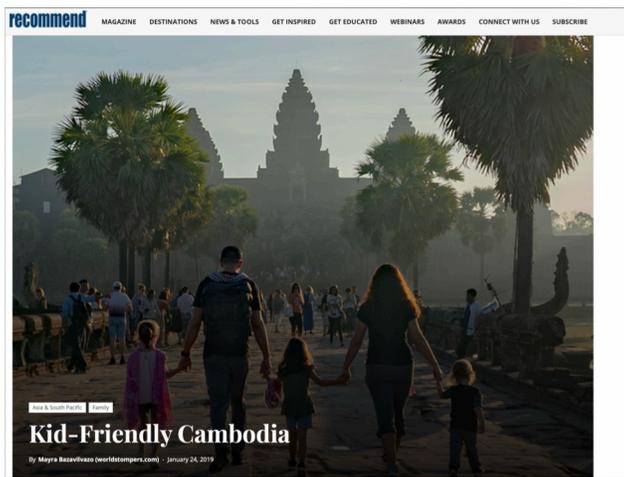
**RITA MACHADO, VICE PRESIDENT SALES AND MARKETING
GREAT HOTELS OF THE WORLD**



Samples of Our Articles



Family-Friendly Ubud, Featuring Four Seasons Resort at Sayan and Four Seasons Resort Jimbaran Bay
<https://www.recommend.com/news-tools/family-friendly-ubud/>



Kid-Friendly Cambodia, Featuring Anantara Angkor
<https://www.recommend.com/destinations/asia-south-pacific/kid-friendly-cambodia/>



The Maldives: A Great Family Destination, Featuring Anantara Dhigu
<https://www.recommend.com/feature/maldives-great-family-destination/>

WHAT WE OFFER

PHOTOGRAPHY & VIDEOGRAPHY SERVICES

As traveling photographers, we offer the unique opportunity to naturally capture our children and family enjoying your hotel or attraction. Our lifestyle look is natural and relatable to audiences. We also capture underwater and drone images/videos depending on your needs.

WRITTEN CONTENT ON OUR BLOG

We are happy to provide a fair review of your product or service on our blog! This includes highlighting your brand/product, and describing how our audience can enhance their life or travel experiences by using it. This can also include affiliate relationships that may be mutually beneficial.

MARKETING CONSULTING

Josh has been a successful business owner for more than 20 years, and Mayra is not only educated at the post-graduate level, but she has also owned and sold two very successful businesses. Together, we have the expertise to help you with all of your marketing needs. Whether it is revising your current marketing techniques or developing a new marketing strategy for the company to implement, we are excited to work with you!

SOCIAL MEDIA COACHING

Need help marketing your brand through social media? Social media is an essential avenue of marketing in the travel industry today. More and more people are turning to social media for ideas when planning their travels. Yet each social media platform comes with its own set of intricacies and challenges. Let us help you navigate these different channels so that you get the most return on your investment for marketing through social media!

WHAT WE OFFER

WRITTEN CONTENT IN RECOMMEND MAGAZINE

For over 50 years, Recommend has been helping travel advisors sell travel by providing them with in-depth destination and product information through coverage found in both their travel advisor magazine and website. Its editors travel the globe previewing, reviewing, and crafting experiential articles that make for some of the most informative and engrossing destination content available today. We have a special partnership with Recommend, where all of our hotel and destination reviews are submitted directly to their Editor-in-Chief and are published in their online magazine and often promoted in their newsletters and through their social media avenues as well.

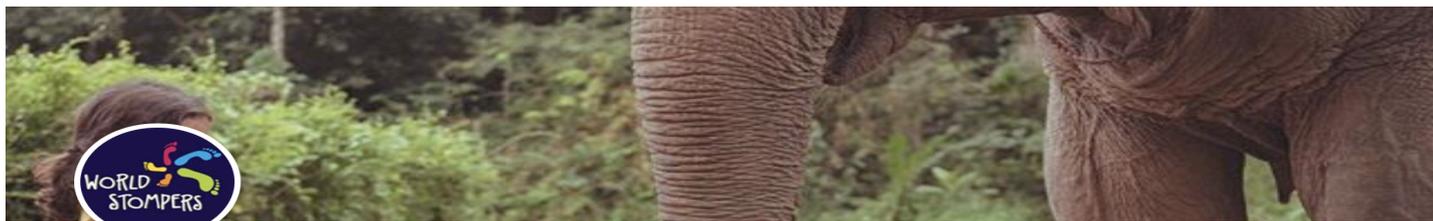
PRESS TRIPS

If you need to spread the word about your destination, brand, or event, we are happy to help you! We can provide amazing marketing materials along with comprehensive blog and social media posts that will reach thousands of travel families.



**FOR QUESTIONS REGARDING OUR BRAND OR SPONSORSHIP
AND COLLABORATION OPPORTUNITIES, PLEASE CONTACT US
AT: HELLO@WORLDSTOMPERS.COM**

Our Social Media Channels



THE WORLDSTOMPERS

INFLUENCE
11,310

11.1k

131



@WORLDSTOMPERS

0.0%
MONTHLY GROWTH

11.1k
FOLLOWERS

19%
REACH

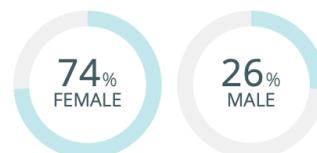
3.3%
ENGAGEMENT



AGE



GENDER



AUDIENCE



TOP CITIES

- London, England
- São Paulo, São Paulo (state)
- Rio de Janeiro, Rio de Janeiro (state)

ADVANCED ANALYTICS >

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Hello@worldstompers.com